



Public Value/Benefit Statement

The College aims to lead our community in learning, enterprise and skills; equipping it for the future, economically, socially and culturally. Our Vision is to raise aspirations, realise potential and support success.

In achieving our Mission and Vision we will be:

- Forward thinking
- Inclusive
- Friendly

To meet our communities' needs, and the College's aspirations, our aims and objectives, as outlined in our Strategic Plan, have been designed to deliver outcomes which will meet the identified skills needs of business, communities and individuals across our area to achieve sustainable economic growth; create high quality jobs; and improve quality of life.

In line with strategic economic plans for the wider area, we will continue to contribute towards creating a responsive environment where businesses and individuals can reach their potential through working together to ensure they have the skills to capitalise on our area's distinctive assets.

To achieve this we aim to forge effective dialogue and relationships with all stakeholders to plan our delivery to meet the needs of our communities and to ensure that information on the activities and aspirations of the College is made widely available and reported on annually to our communities.

Policy Name: Public Value/Benefit Statement	Policy No:
Approved Date: 5 th October 2015	Review Date: October 2017
Approved by: Governing Body	EqIA Completed: Yes
Author: Clerk to the Corporation	Monitoring & Evaluation: Governing Body